



**FOR IMMEDIA RELEASE**

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**TURTLEBACK MOUNTAIN GOLF & RESORT NEW MEXICO OPEN CALLS FOR  
ADDITIONAL VOLUNTEERS TO SUPPORT RECORD-BREAKING 2025 TOURNAMENT**

ELEPHANT BUTTE, N.M. (August 06, 2025) – Following an overwhelming response from golfers, sponsors, residents, and homebuyers, the 2025 Turtleback Mountain Golf & Resort New Mexico Open is expanding its volunteer team to meet growing demand and ensure an exceptional tournament experience.

With a record-setting purse of over \$100,000, a nearly sold-out Pro-Am, and unprecedented sponsor support, this year's New Mexico Open (held September 15–17 with a Pro-Am event on September 14) has rapidly become one of the Top 10 PGA Section tournaments in the U.S. To deliver a championship worthy of its new status, organizers are seeking additional volunteers to join the excitement.

“From player assistance and registration support to ball spotting and hospitality, volunteers are at the heart of making this tournament possible,” said John “Gibby” Gibson, Tournament Director. “We’ve already seen amazing interest, but with so much happening on and off the course, we’re looking for more people who want to be part of this historic event.”

**Volunteer Benefits**

Volunteers will receive:

- A Premium Apparel Package (golf shirt, quarter-zip pullover, and hat)
- A Complimentary Golf Gift Package (up to 3 guest rounds for members, 2 guest rounds for non-members)
- Access to the Post Pro-Am Party with live music, signature cocktails, and gourmet food
- A front-row experience at one of the most prestigious golf events in the region

Shifts are available on tournament days, with start times around 7:15 a.m. Volunteers can sign up for one or two shifts, making it easy for anyone to participate.



## How to Apply

Interested volunteers can contact:

- Bruce Swingle, Director of Volunteers – [bruce@prerealinvestments.com](mailto:bruce@prerealinvestments.com)
- John “Gibby” Gibson, Tournament Director – [john@prerealinvestments.com](mailto:john@prerealinvestments.com)

For more information about the tournament, visit

<https://turtlebackmountaingolfandresort.com/new-mexico-open/>

## About the New Mexico Open

Since 1954, the New Mexico Open has been a proving ground for some of the game’s greatest names. Now hosted at Turtleback Mountain Golf & Resort, this reimagined championship event brings together elite PGA professionals, touring players, and amateurs for a premier golf experience while strengthening ties to the local community through expanded events, youth and military clinics, and economic development efforts.

## About Turtleback Mountain Golf & Resort

Turtleback Mountain Golf & Resort is the home of the New Mexico Open and southern New Mexico’s premier golf and lifestyle destination, offering championship golf, upscale residential living, and exceptional lifestyle amenities. Nestled in the scenic Rio Grande Valley, the resort’s 18-hole championship golf course challenges players of all levels while providing breathtaking desert views. Beyond golf, the resort is expanding rapidly, with 1,300 planned home sites, a new driving range, leading resort amenities, including pickleball courts, tennis courts, a spa, a fitness center, and a tranquility garden. With a commitment to comfort, recreation, and community, Turtleback Mountain Golf & Resort is redefining what it means to live, play, and relax in the heart of Southern New Mexico. Visit <https://turtlebackmountainresort.com>.

## Special Recognition

On March 25, 2025, the Governor of New Mexico, the Chairman of the Sierra County Commission, and the Mayor of Elephant Butte each issued official proclamations declaring the date Turtleback Mountain Golf & Resort Day across the State of New Mexico, thereby recognizing the resort’s growing economic, cultural, and recreational importance to the region and its new prominence as a premier statewide destination.

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