



*** MEDIA ALERT – INVITATION TO COVER ***

What: The 2025 Turtleback Mountain Golf & Resort New Mexico Open will be the championship's largest event in its 70-year history. The tournament will feature a record purse of more than \$100,000 and more than 135 professionals from the PGA Tour, PGA of America and Korn Ferry Tour, including four-time PGA Tour winner Notah Begay III, a New Mexico native and past champion, and two-time PGA Tour winner Matt Every. For the first time, the New Mexico Open will be streamed live and free to a worldwide audience on Facebook Live, supported by the largest sponsor roster in the championship's history.

Visuals

- September 14: Pro-Am Tournament on-course action-fun-and-music, on-course culinary stations, trophy presentations, access to the Pro-Am party with live entertainment and tournament highlights
- September 15-17: Professional Tournament on-course visuals of players-in-action; aerial/drone shots (we will provide to you), behind-the-scenes action, winner trophy presentations
- September 14 – 17: You may simulcast the official Facebook Live stream of the tournament on your Facebook page (we'll connect you)

Interviews

- James Prendamano, CEO & Co-Founder of PreReal Investments (owner of Turtleback)
- Notah Begay III, Four-time PGA Tour winner, NBC Sports/Golf Channel analyst
- Matt Every, Two-time PGA Tour winner, Live Forever Golf apparel co-founder
- Todd Demsey, PGA Tour veteran and NCAA Champion
- AJ Crouch, Korn Ferry Tour professional
- Brandon Mancheno, PGA Tour Americas player
- Cory Armstrong, executive director of the PGA of America's Sun Country Section
- New Mexico Senator Crystal Diamond Brantly, New Mexico State Representative
Rebecca Dow, New Mexico Business Leaders, Sponsors of the New Mexico Open

When:

- Pro-Am Tournament: Sunday, Sept. 14, 2025 (9:00 AM tee off)
- Championship Rounds: Monday–Wednesday, Sept. 15–17, 2025 (7:30 AM tee off)
- Early Arrival/Coverage: You may arrive early to get Interviews & BTS Coverage
- TV & Radio Broadcasts: We have wireless & Cat-6 up to (10,000 Mbps)

Where:

- Turtleback Mountain Golf & Resort - 116 Clubhouse Road - Elephant Butte, NM 87935

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